

william j. buffington

Tel: 510 898 8965
Email: wm@wmbuffington.com
Linkedin: <http://linkedin.com/in/wmbuffington>
URL: <http://wmbuffington.com>

work experience

freelance designer

SELF EMPLOYED | 2004-present

For the better part of a decade I have been creating websites, advertising, packaging, sales collateral, event signage and other marketing collateral for clients both big and small.

lead product designer

NETSHELTER TECHNOLOGY MEDIA | 2010-2012

Working closely with the Marketing Solutions and Production teams, I designed innovative and award-winning campaigns for top consumer electronics, mobile, and software brands including: Adobe, Best Buy, BlackBerry, Dell, Intel, Kodak, Microsoft, RadioShack, Sprint, T-Mobile, and Verizon.

creative director

DOUBLE FUSION, INC. | 2008-2011

Working closely with the sales engineering and ad operations teams, I created a variety of sales materials, designed scalable new ad placements, created mock-ups for sales pitches and designed integrated ad campaigns into the company's different games.

marketing & promotions designer

ZIFF DAVIS MEDIA | 2007-2008

Working in a closely knit marketing department I designed a variety of advertising, event and sales materials for Ziff Davis properties and created a number of co-branded programs such as sweepstakes, micro sites, e-blasts, etc.

print designer

GA COMMUNICATIONS | 2006-2007

Working in a high output team environment, I designed a wide variety of print materials for Safeway, Safeway owned companies and OSH Hardware including in-store signage, mailers, and OOH advertising.

web designer

NETOPIA, INC. | 2005-2006

Working quickly in a high production atmosphere I turned out between five and ten websites any given work day. These websites were created for small businesses around the country as AT&T/SBC YellowPage customers.

education

BACHELOR OF SCIENCE

telecommunications, multimedia
& applied computing with
a focus in design

California State University, Monterey Bay

client list

CST San Francisco	Plantronics
Current TV	Sunset Magazine
gWallet	Teachscape
IGN	UBM
Orange Kettlebell Club	Wikia

skills

Web Design	Flash Animation
Print Design	HTML5 / CSS
Illustration	Basic jQuery
Motion Graphics	WordPress
Video Editing	
Story Boarding	

software

Adobe Creative Suite	Autodesk Maya 3d
Microsoft Office	Nevercenter Silo
iWork	